



Crismon Theater Booster Club
Club Meeting
Thursday, April 4, 2024 at 5 PM
Crismon High School, CPAC (Theater)
21942 E. Riggs Road
Queen Creek, AZ 85142

MEETING MINUTES

Attendees: Melissa Lewis
Randall Thorn
Kayla Kendzlic
Angela Savedra-Tavares
Katie Bentley
Josh Insalaco
Christina Insalaco
Bethany Pearson
Ashley Brown
Brian Glass
Irina Glass

Call to Order: Melissa Lewis called the meeting to order at 5 PM.

Introductions: Attendees introduced themselves and shared their contact information.

Logistics/Protocol: The club is formed to support The Crismon Theater Company through various activities like promotion of the company and its performances, fundraisers, etc.

Bylaws: The club will establish Bylaws which will detail the governance of this organization.

Officers: Attendees voted to appoint Melissa Lewis as the club's President/Treasurer, Angela Savedra-Tavares as Vice President, and Irina Glass as Secretary.

Objectives: The club aims to support The Crismon Theater Company, its Director, Randall Thorn, students, staff, and community volunteers involved with the theater.

To promote the club and recruit additional volunteers will require promotional flyers, social media posts, centralized communication hub and events sign up system. Brian Glass offered his marketing services to assist with promotional tasks.

Melissa Lewis will setup a Remind app for the club, create a dedicated email address for the club, Randall Thorn will assist with Google Docs to service as sign ups management, Brian Glass will create a page for the club on The Crismon Theater Company's website.

Melissa Lewis advised in addition to checks the donations could be made via Venmo to the school's general boosters account. All donations must state they are for The Crismon Theater Booster Club to avoid misapplying donated funds to other booster clubs. Melissa Lewis will find out how to monitor donations made specifically to the Crismon Theater Booster Club.

Melissa Lewis advised the club will meet on a monthly basis. Additional meetings might be required when planning special events.

Events: The club will raise funds through the sale of merchandise at the concessions stand at each performance and through the sale of tickets/collection of donations at the special events like cast meet & greet, photoshoots with cast members, and similar activities aimed at community engagement with The Crismon Theater Company.

The club members discussed the following fundraising events:

- **Concessions:** Sale of snacks, flowers, and merchandise at each performance. Creating of performance specific merchandise as well as "evergreen" The Crismon Theater Company merchandise.
- **Cast Meet & Greet:** A fundraising event "Breakfast with Belle" will be held on Saturday, April 27, 2024, a week before the first Beauty and The Best performance. The event will be held at the school's cafeteria from 8 AM to 10 AM and will be open to public. The event attendance is anticipated at 100-150 people.

The cost of tickets or at the door donations are to be determined. Brian Glass will create a flyer to promote this fundraiser.

The breakfast offerings will consist of traditional breakfast food like pancakes, scrambled eggs, bacon, croissants, donuts, coffee, hot chocolate, orange juice, etc.

Hawaiian ice truck and coffee truck will be considered, too, either for this event or for the show intermissions.

At this event attendees will have an opportunity to interact with Belle and take photos at the photo area setup with the Beauty and the Beast themed backdrop screen.

Professionally printed photos would be available for purchase in addition to selfies.

- **Beauty & the Beast Merchandise:** The traditional items like show specific T-shirts, cookies, flowers, etc., will be offered. Brian Glass suggested engraved items with The Crismon Theater Company logo (renderings will be provided).
- **Show Promotion Flyer:** Josh Insalaco and Brian Glass will work together to take photos of the cast in costumes to be used for promotional flyers/social media posts.

Next Meeting: The next meeting will be held on Thursday, April 11, 2024, at 5 PM at the Crismon High School, CPAC (Theater), 21942 E. Riggs Road, Queen Creek, AZ 85142.

Adjournment: The meeting was adjourned at 6 PM.

Minutes submitted by Irina Glass, Secretary for the Crismon Theater Booster Club