



Crismon Theater Booster Club
Club Meeting
Thursday, April 11, 2024 at 5 PM
Crismon High School, CPAC (Theater)
21942 E. Riggs Road
Queen Creek, AZ 85142

MEETING MINUTES

Attendees: Melissa Lewis Liz Crowley
 Kayla Kendzlic Nancy Moran
 Josh Insalaco Cesar Moran
 Christina Insalaco Brittany Bitta
 Bethany Pearson Brian Glass
 Ashley Brown Irina Glass
 Sydney Smith

Absentees: Angela Savedra-Tavares
 Katie Bentley
 Randall Thorn

Call to Order: Melissa Lewis called the meeting to order at 5 PM.

Brian Glass announced the Crismon Booster Club web page is up and parent volunteers can sign up at www.crismontheater.com/booster. Melissa Lewis to request the booster club announcement in Rattler Review.

Breakfast with Belle” Fundraiser: The cast meet & greet event designed to raise awareness of the CPAC, Crismon Theater Booster Club, and raise funds for The Crismon Theater Company.

- **Time:** Saturday, May 4, 2024, from 9 AM to 11 AM. The setup inside the cafeteria starts at 8 AM, sign up via SignUpGenius (Melissa Lewis will setup with all tasks).
- **Ticket Sales:** The tickets are \$10 per person. The tickets will be pre-sold via RSVPify app. The payments will be taken at the door during check-in. Brian Glass will create a flyer to promote this fundraiser.
- **Food:** The breakfast offering will consist of pancakes, strawberries, whipped cream, bottled water (small 8 oz), juice boxes, coffee, and hot chocolate.
- **Decorations & Music:** The decorations in the “Beauty and The Beast” theme will be in blue and gold. Kayla Kendzlic will be in charge of the cafeteria decoration. Josh Insalaco volunteered to provide music setup for this event.

- **Photos:** At this event attendees will have an opportunity to interact with Belle and other evening cast members, and take photos at the photo area setup with the Beauty and the Beast themed backdrop screen. Irina Glass will find and purchase the backdrop banner, Sydney Smith will find and measure the existing backdrop frame/stand. Brian Glass and Kayla Kendzlic will be taking the photos.
- **Give Aways:** The attendees can signup by providing their email address to receive a professionally designed digital copy of their photo with the “Beauty and The Beast” cast.

Brian Glass will create several promotional materials for the fundraiser—flyer to promote “Breakfast with Belle” fundraiser, booster club poster to promote membership enrollment, sponsorship board to recognize and encourage club sponsors, and signage for the concessions stand explaining payment methods and donation methods (cash, check, Venmo, AZ tax deduction, etc).

Title sponsorship and season tickets were discussed as perks for event/booster sponsors.

Kayla Kendzlic will organize promotional social media posts on Facebook, Instagram, and TikTok.

“Beauty and The Beast” Performance: The shows are scheduled for Thursday, May 2 at 7 PM, Friday, May 3 at 7PM, and Saturday, May 4 at 2 PM and 8 PM. The tickets (\$10 reserved seating and \$5 leaning stairs) can be purchased at crismontheater.com.

- **Concessions:** On the performance days the booster club will sell cookies, mini lemon cakes (Costco), red licorice, bottled water, single red roses (Costco) with notes, and merchandise like T-shirts, bracelets and stickers. Melissa Lewis and Brian Glass will create performance specific merchandise as well as “evergreen” The Crismon Theater Company merchandise. Ashley Brown will help with Costco runs for food and flowers.
- **Cast & Crew Dinner:** On Saturday, May 4 between the 2 PM and 7 PM shows, the cast and crew of about 75 persons need to be fed dinner. The booster suggests parent sponsors of \$10 per family to order pizza and snacks for this dinner and the cast party at the Insalaco’s.
- **Show Promotion Flyer:** Josh Insalaco and Brian Glass will work together to take photos of the cast in costumes to be used for promotional flyers/social media posts. Brian Glass will design a note to go with the roses.

Next Meeting: The next meeting will be held on Thursday, April 18, 2024, at 5 PM at the Crismon High School, CPAC (Theater), 21942 E. Riggs Road, Queen Creek, AZ 85142.

Adjournment: The meeting was adjourned at 6 PM.

Minutes submitted by Irina Glass, Secretary for the Crismon Theater Booster Club